

SNUG 2024

A white silhouette of a longhorn head with long, curved horns, positioned behind the word 'TO' in the main title.

STEER TO **ARDS**
SUCCESS

Fort Worth, TX • April 7-10th



Startel National Users Group



STARTEL TRAINING DAY

TIME:	SESSION TITLE:	DESCRIPTION:	PRESENTER:	ROOM:
9:00am-9:05am	Welcome	Welcome and overview of our planned Agenda!	Victoria Whitney	Crystal A+B
9:05am-9:45am	Trail to Flexibility	Whether you are fresh to the route, or an ole Cattle Boss, join our crew as we mapout the pitfalls and ranges towards success on Flex.	Don Dao, Tonya Shelton, Tom Reandeau & Chad Roberts	Crystal A+B
9:45am-10:45am	Movin' to IntelliForms	Every wrangler needs a good plan to get the herd from ranch to market. Set your ranch hands up for success with these best practices and areas to avoid, when on your journey to IntelliForms.	John Martin, Shawn Borne & Victoria Whitney	Crystal A+B
10:45am-11:00am	Shaded-Up	15 minute break		
11:00am-NOON	What's in your Saddle Bags	Are you using your ranch systems to their fullest? Gather round the campfire as we discuss our lesser used features that are sure to up your market. Don't be all hat and no cattle in this ever evolving world.	Margaret Lally, Jane Dorosh, Kelly Davis & Drew Ritter	Crystal A+B
NOON-1:30pm	Chuckwagon	<i>Lunch on your own - See local suggestions sheet!</i>		
1:30pm-1:35pm	Drawing	Scholarship Raffle	(Must Be Present To Win!)	
1:35pm-2:15pm	Bronco Bustin' Your Switch	Tips and Tricks to accomplish all your ranchin' needs leveraging your switch resources.	John Carey	Crystal A+B
2:15pm-2:45pm	Telegraph Do's and Don'ts	Every Cattle Boss wants to look competent and professional in their communications. Join Matt as he works the lines to make our emails hit their mark and secure the lead.	Matt Bogan	Crystal A+B
2:45pm-3:00pm	Shaded-Up	15 minute break		
3:00pm-3:05pm	Drawing	Scholarship Raffle	(Must Be Present To Win!)	
3:05pm-4:00pm	Database Buckaroos	Our Frontier Graziers are ropin' and ridin' ahead of all the rest. Get out front utilizing your Database to ensure better usage with your data.	Brandon Mann & Mike Antognetti	Crystal A+B
5:30pm-6:30pm	New Comer's Hoedown	First-time attendees can meet the Board of Directors and Startel personnel One-on-One.	Host: SNUG BOD	West Promenade
6:30pm-9:00pm	Opening Barn Dance	Opening Reception		West Promenade





STARTEL MONDAY



TIME:	SESSION TITLE:	DESCRIPTION:	PRESENTER:	ROOM:
8:00am-9:00am	Chuckwagon	Breakfast for Registered Attendees	TeligentIP	Crystal A+B
9:00am-9:05am	Drawing	Scholarship Raffle	(Must Be Present To Win!)	
9:05am-9:20am	Welcome and Founders Award Presentation		SNUG PRESIDENT	Crystal A+B
9:20am-10:00am	Update on the Startel Drive	Head Trailboss Stewart gives the State of Startel address.	Brian Stewart	Crystal A+B
10:00am-11:00am	Ride Tools for CMC 19.1	Be ready to review some of the 19.0 Ride Tools and get a first look at the shiny 19.1 tools with Victoria Whitney! Learn about new features that could make traversing your next ride more enjoyable. Be sure to implement some of these new features in your ongoing rodeo to success.	Victoria Whitney	Crystal A+B
11:00am-11:15am	Shaded-Up	15 Minute Break		
11:15am-11:30am	ATSI & CAM-X Update	Chief Wranglers will address attending delegates, giving an update on our ATSI & CAM-X cattle drives.	Brianna Burke (ATSI) Linda Osip (CAM-X)	Crystal A+B
11:30am-11:55am	Road Ranch Introduction		Attending Vendors	Crystal A+B
11:55am-NOON	Drawing	Scholarship Raffle	(Must Be Present To Win!)	
NOON-1:00pm	Chuckwagon	<i>Get the Morrals set, it's chow time.</i>	TeligentIP	
1:00pm-2:00pm	High Tail AI	Integration tool(s) that every Startel Rancher needs. Matt Bogan will showcase automation on your CMC that will increase your profits and enhance your services. Lace-up your boots and get ready to ride.	Matt Bogan	Crystal A+B
2:00pm-2:30pm	Total Solar Eclipse Viewing	The 2024 total eclipse will last the longest in Mexico and Texas, with some locations along the center line seeing totality for over 4 minutes and 25 seconds.	Viewing Glasses Provided by: PEOPLE PRAISE PEOPLE EMPOWERED	Crystal A+B
2:30pm-3:00pm	Hit Pay Dirt with What's New & Exciting	Whether it be a tool that can help you today or a feature that can solve an issue of tomorrow, join Matt as he discusses what is New and Exciting at Startel.	Matt Bogan	Crystal A+B
3:00pm-3:05pm	Drawing	Scholarship Raffle	(Must Be Present To Win!)	
3:05pm-3:15pm	Shaded-Up	10 Minute Break		
3:15pm-3:45pm	You Can Bank On It	Get ready to rope, ride and take to market not only saving but profit generating tools and tasks in your day to day with your Startel system.	Alan Hartmann	Crystal A+B
3:45pm-4:45pm	Ask the Startel Ranch Hands	No better way to learn than to get answers from professionals. Come chat with those that create and service the gear that helps your conquer any obstacle to your Ranch!	Startel Staff	Crystal A+B
5:00pm-6:30pm	Vendor Fandango			West Promenade

SNUG TUESDAY

TIME:	SESSION TITLE:	DESCRIPTION:	PRESENTER:	ROOM:
8:00am-9:00am	Chuckwagon	Breakfast	 TRINSIC TECHNOLOGIES	Crystal B
9:00am-9:05am	Drawing	Scholarship Raffle	(Must Be Present To Win!)	
9:05am-10:00am	Cinched Forms (IntelliForms)	Meet at the Charreada and put your best foot forward. Our Buckaroo Boss will show you how to handle the terrain through unpredictable weather, rugged terrain, and encounters with wild animals.	Heather Courville & Andrew Breischafft	Crystal A+B
10:00am-11:00am	Rope Ready with Formulas	The Cow Boss will show you how to rope, ride and hunt to put your agent needs first. Allowing for a better drive experience.	Brandon Mann	Crystal A+B
11:00am-11:15am	Shaded-Up	15 Minute Break	 PEOPLE PRAISE PEOPLE IMPROVED	
11:15am-12:15pm	Circling the Heard	Swing Riders gather their hands and discuss the different drive routes in round table discussions.	SNUG BOD	Crystal A+B
12:15pm-12:20pm	Drawing	Scholarship Raffle	(Must Be Present To Win!)	
12:20pm-1:00pm	Chuckwagon	Get the Morrals set, it's chow time.	 TRINSIC TECHNOLOGIES	West Promenade
1:00pm-2:00pm	Employee Engagement	Secure your precious Waddies! Stop Rustlers from stealing your valuable Buckaroos.	Carrie Palacios, Carolyn Fowler & Lisa Campos	Crystal A+B
2:00pm-2:45pm	Automation / Integration	What are all the local Rosin Jaws doing to keep their ranches running like butter?	Rodeo-Chutes Panel	Crystal A+B
2:45pm-3:00pm	Shaded-Up	15 Minute Break	 Relay Hawk	
3:00pm-3:05pm	Drawing	Scholarship Raffle	(Must Be Present To Win!)	
3:05pm-3:45pm	Tips & Tricks	Come learn new Lariat tips and tricks from the Rope Masters.	Rodeo-Champion Panel	Crystal A+B
3:45pm-4:05pm	SNUG Group Picture	Witness SNUG 2024 Photographers showcasing their best cat herding skills as they wrangle SNUGGIES for a team photo in under 15 Minutes!	Vince Vitale, Kelli Lashelle & Alan Hartmann	Crystal A+B
4:05pm-5:00pm	SNUG Town Meeting	Cattleman/Cowman Open to All SNUG Members.	SNUG PRESIDENT	Crystal A+B
5:30pm-7:30pm	Startel Hootenanny	Meet up at the local speakeasy for fun, food & live entertainment & Final 50/50 cash drawings before a raucous night on the town!	 STARTEL	Thompson's Bookstore 900 Houston St, Fort Worth

